



CONTACT  
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**ANNA HEBERT**  
 GRAPHIC DESIGNER

EXPERIENCE

**Independent Graphic Designer | Remote**

October 2021 – PRESENT

- Develop brand, website, and marketing for Peeling Drag Fishing Co.
- Plan and design RFP templates for Wyse Real Estate Investors and First Forty Feet
- Produced seventy page pitch deck for client’s investors
- Build Pomona Workshop’s brand in collaboration with the owner

**Graphic Designer - Ankrom Moisan | Portland, OR**

October 2019 – September 2021

- Spearheaded weekly internal newsletter which generated firm wide communication
- Partnered with architects, interiors, and firm services in over twenty proposals
- Conveyed storytelling through infographics, over five expertise lookbooks, one firm wide social media learning deck, and one proposal data deck
- Utilized brand standards in every collateral piece
- Produced diversity, equity, and inclusion stories in internal + external marketing
- Developed four brand and signage projects: Avanza 490, Willamette View, Harder Mechanical Headquarters, and EvergreenHealth FMC

**Marketing & Office Assistant - The LaSells Stewart Center | Corvallis, OR**

September 2017 – June 2019

- Promoted monthly events by creating posters, charts, postcards, flyers, and signage for a turnout of over one hundred attendees each event
- Crafted multi-platform (web and print) graphics for marketing campaigns to students
- Managed 100+ audience lists and distribution of newsletters and articles

**Events & Creative Marketing Intern - Design Museum Portland | Portland, OR**

June – August 2016

- Composed weekly online newsletters and designed marketing images
- Analyzed email campaigns’ statistics in MailChimp to track posting data
- Updated five campaigns’ graphics and promotions on their marketing

PROGRAMS	AfterEffects	BlueBeam	Keynote	Photoshop
	ConstantContact	Drupal	MailChimp	Premiere Pro
	Conceptboard	InDesign	Microsoft Office	Social Media
	Canva	Illustrator	Open Asset	Squarespace

PORTFOLIO

[linkedin.com/in/anna-hebert](https://www.linkedin.com/in/anna-hebert)  
 annahebert.com

EDUCATION

Oregon State University 2019  
 Graphic Design (BFA) & Innovation Management (BS)